



Italian landscape

designed by 23Bassi

FIORANESE
CERAMICA

*a journey through the most
suggestive Italian landscapes*

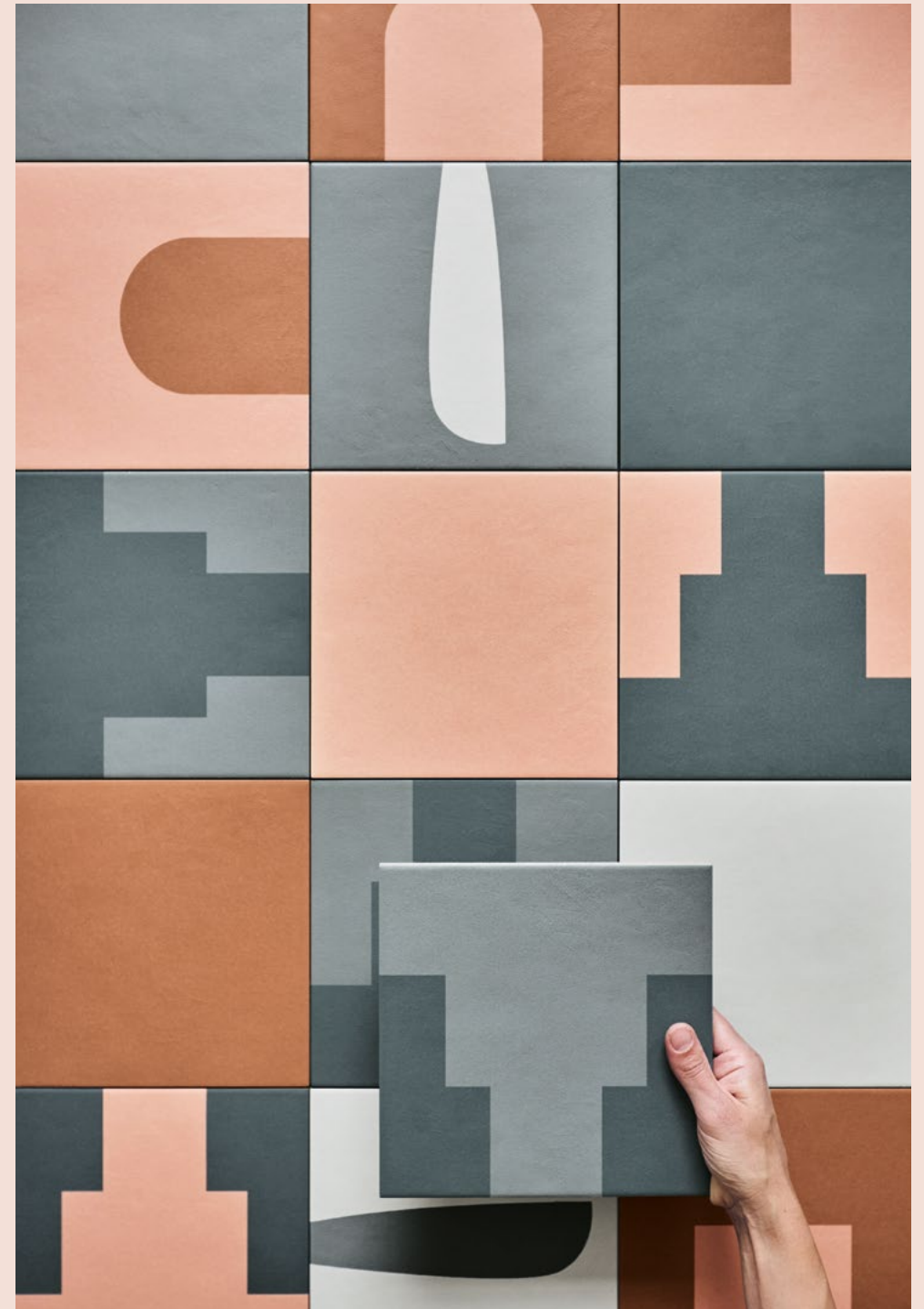
FIORANESE
CERAMICA

the new Fioranese collection

Italian Landscape is the first collection resulting from the collaboration between Fioranese and 23Bassi architecture studio. What they have in common is a love for Italy and its riches, a land from which to draw new suggestions and to look at from a different angle. With the utmost freedom of composition, achieved by regularly or causally juxtaposing the different decorations and colours, Italian Landscape fits into any type of environment bringing emotion and aesthetic quality, to create a structured and tactile decor.

Italian Landscape è la prima collezione nata dalla collaborazione tra Fioranese e lo studio di architettura 23Bassi. In comune l'amore per l'Italia e le sue ricchezze, una terra da cui attingere nuove suggestioni e da guardare con occhi diversi.

Con la massima libertà compositiva, ottenuta accostando in maniera regolare o causale i diversi decori e colori, Italian Landscape si inserisce in qualsiasi tipologia di ambiente portando emozione e qualità estetica, per creare un decòr strutturato e tattile.



a new tile concept

Architectures, monuments, landscapes, works of art built by man or nature that, if observed carefully, reveal an iconic and replicable visual synthesis. Starting from three cities in central Italy, Florence, L'Aquila and Siena, as many landscape symbols were selected with which to derive the graphic ground of appeal to be reproduced on the ceramic surface. A poetic combination of art and experience gives an undeniable charm to this collection of warm and dusty colours and let us imagine the walls of the home as vast landscapes in which one can rediscover dreamlike and primordial sensations, with great freedom and imagination.

Architetture, monumenti, paesaggi, opere d'arte costruite dall'uomo o dalla natura che, se osservate con attenzione, ci rivelano una sintesi visiva iconica e replicabile. A partire da tre città del centro Italia, Firenze, L'Aquila e Siena, sono stati selezionati altrettanti simboli paesaggistici coi quali

ricavare il motivo grafico da riprodurre sulla superficie ceramica. Un insieme poetico di arte e vissuto regala un fascino innegabile a questa collezione dai colori caldi e polverosi per immaginare le pareti di casa come paesaggi più vasti in cui ritrovare sensazioni oniriche e primordiali, con grande libertà e fantasia.



23Bassi for Fioranese

Two well-established professional and productive companies have combined their skills. Planning, sense of colour, creativity on the one hand. Ceramic tradition, technology and innovation on the other. A broader and articulated collaboration that equates the tile to a good designer product, on a par with a furnishing element in terms of its aesthetic and formal meaning, perfectly in tune with the aspirations and needs of the moment.

Due realtà professionali e produttive consolidate hanno unito in maniera sinergica le reciproche competenze. Progettualità, senso del colore, creatività da un lato. Tradizione ceramica, tecnologia e innovazione dall'altro.

Una collaborazione ampia e articolata che assimila la piastrella a un buon prodotto di design, alla pari di un elemento d'arredo nella sua accezione anche estetica e formale, perfettamente in sintonia con le aspirazioni e le necessità del momento.

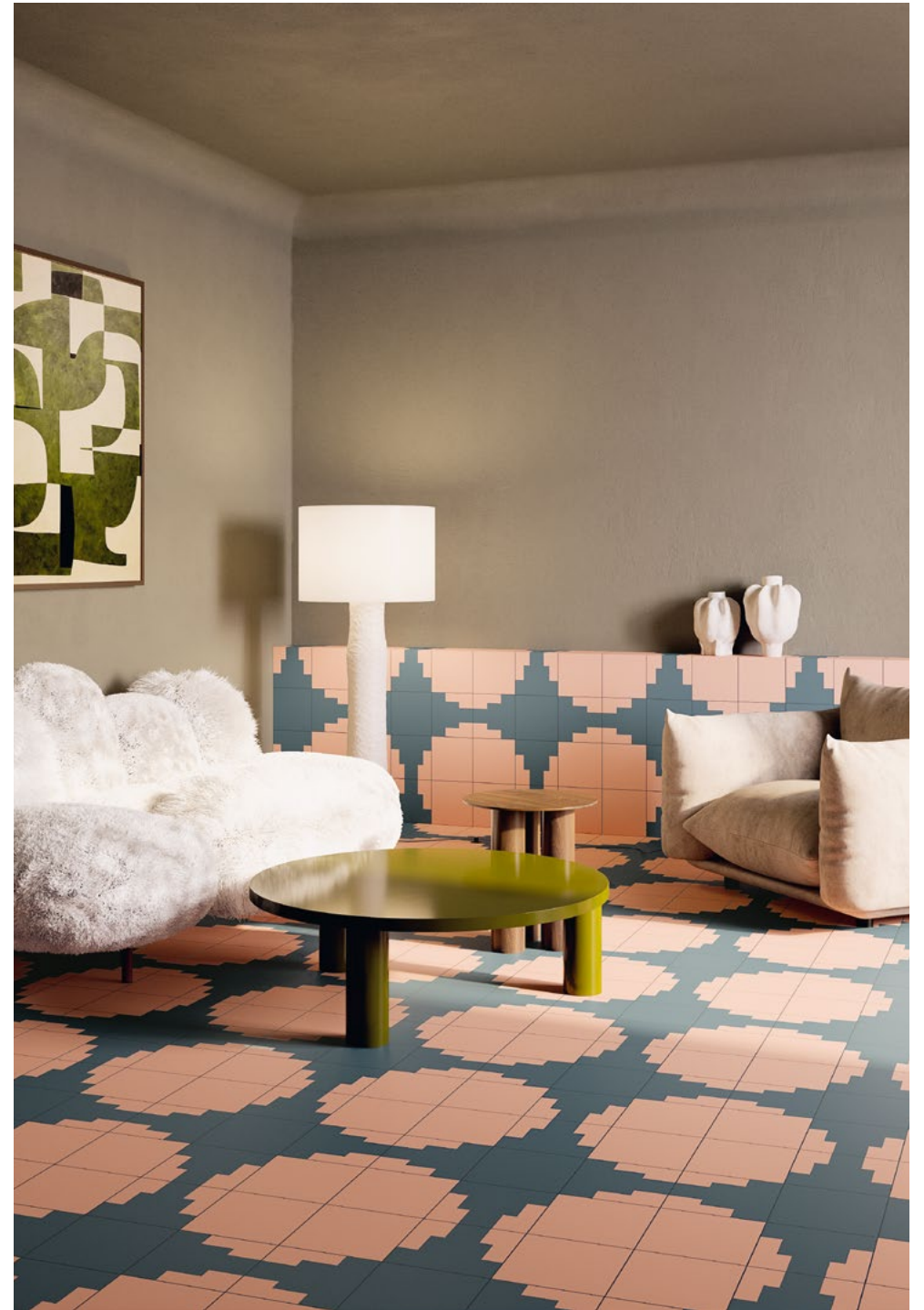


ITALIAN LANDSCAPE

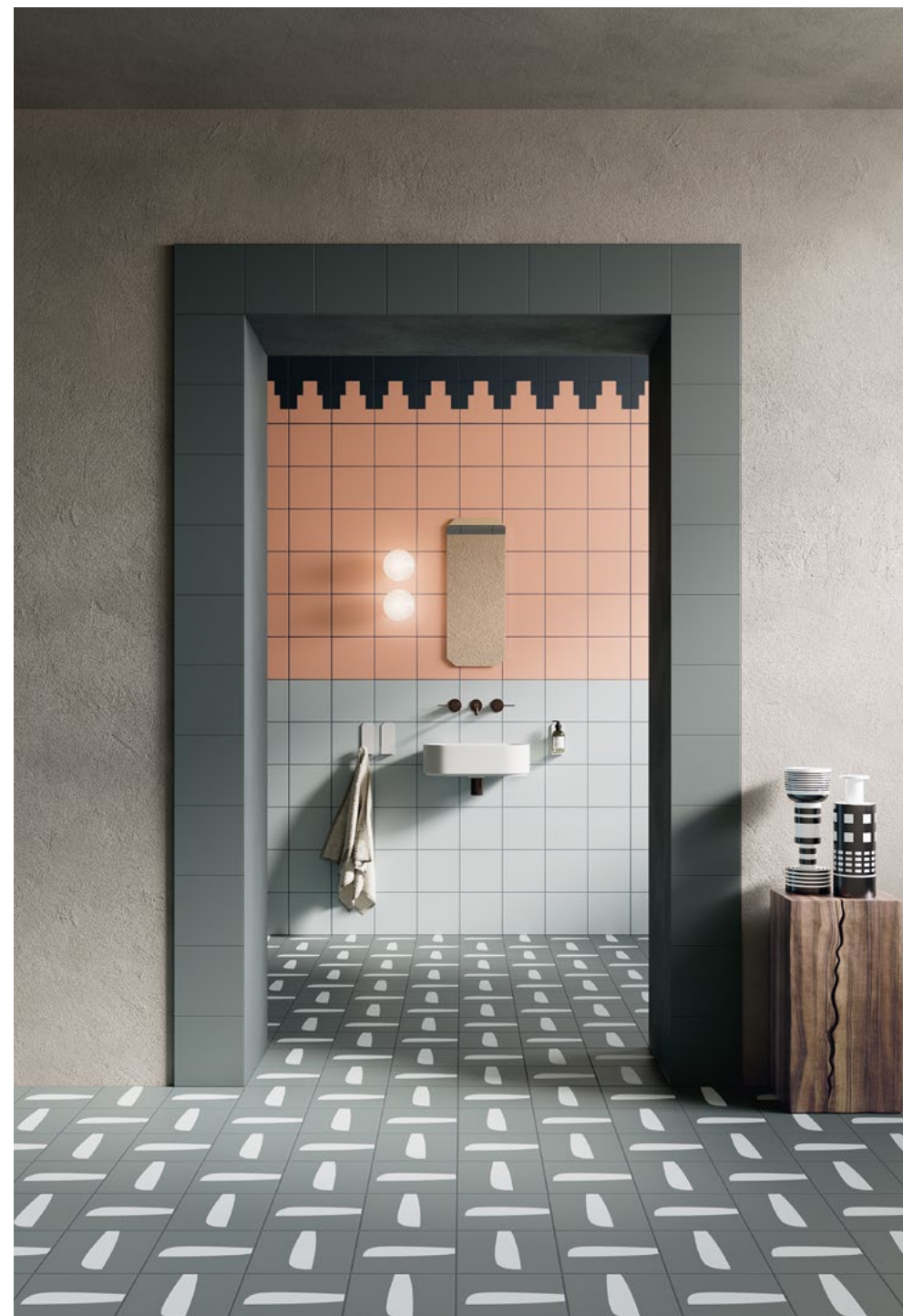
FIRENZE_A
FIRENZE_B
FIRENZE_C
FIRENZE_D
L'AQUILA_A
L'AQUILA_B
SIENA_A
SIENA_B
SIENA_C
SIENA_D
PESCA
TERRACOTTA
CIELO
MUSCHIO
OLTREMARE



ITALIAN LANDSCAPE
SIENA_B
PESCA
OLTREMARE



ITALIAN LANDSCAPE
L'AQUILA_B
MUSCHIO
CIELO
PESCA
SIENA_B



coloured and decorated surfaces

4 decorative subjects and 5 plain-coloured backgrounds with a cement texture, offered in the small 20.5x20.5cm - 8"x8" sizes with a matt finish, make up a versatile porcelain stoneware collection with which to create unique wall and floor designs for small and large spaces in residential and commercial buildings. The addition of colour, through tone-on-tone or unusual contrasting combinations, creates a very trendy colour palette. The use of colored joints, in pendant with furnishings or wall paintings, constitutes a further creative element with which to generate endless design possibilities.

4 soggetti decorativi e 5 fondi a tinta unita dalla texture cementizia, proposti nel piccolo formato 20,5x20,5 cm con finitura matt, compongono una collezione in gres porcellanato versatile, con cui realizzare disegni unici a rivestimento e pavimento per spazi piccoli e grandi destinati all'edilizia residenziale e commerciale.

L'inserimento del colore, attraverso abbinamenti tono su tono o combinazioni inedite a contrasto, crea una palette cromatica di grande tendenza. L'utilizzo di fughe colorate, in pendant con arredi o pitture murali, costituisce un ulteriore elemento creativo col quale generare infinite possibilità progettuali.

ITALIAN LANDSCAPE

Designed by 23Bassi

PORCELAIN TILES

Matte
20,5x20,5 - 8"x8" | 10 mm

Patterns



FIRENZE_A

FIRENZE_B



FIRENZE_C

FIRENZE_D



L'AQUILA_A

L'AQUILA_B



SIENA_A

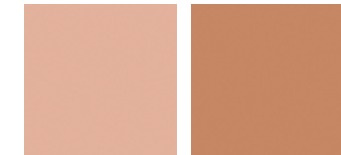
SIENA_B



SIENA_C

SIENA_D

Plain



PESCA

TERRACOTTA



CIELO

MUSCHIO



OLTREMARE

A slight difference in tone within the same colour shade/variant is a unique characteristic of the product.

Una leggera variazione di tono nella medesima gradazione/variante di colore è da considerarsi caratteristica del prodotto.

Suggested joint size 3 mm

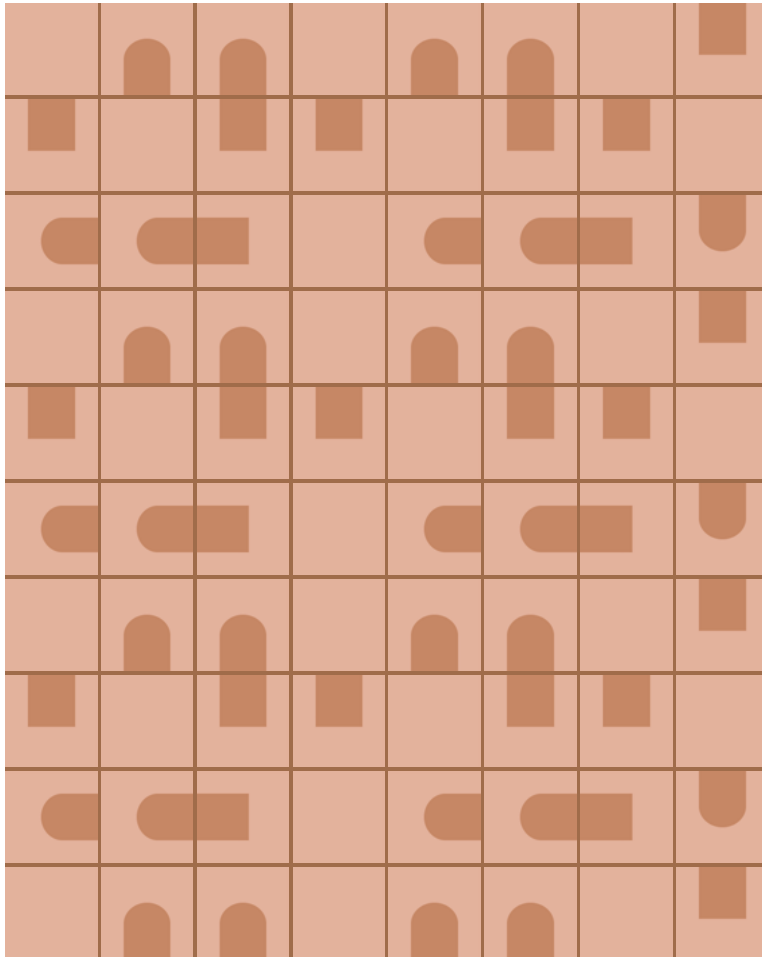
ITALIAN LANDSCAPE

Designed by 23Bassi

PORCELAIN TILES

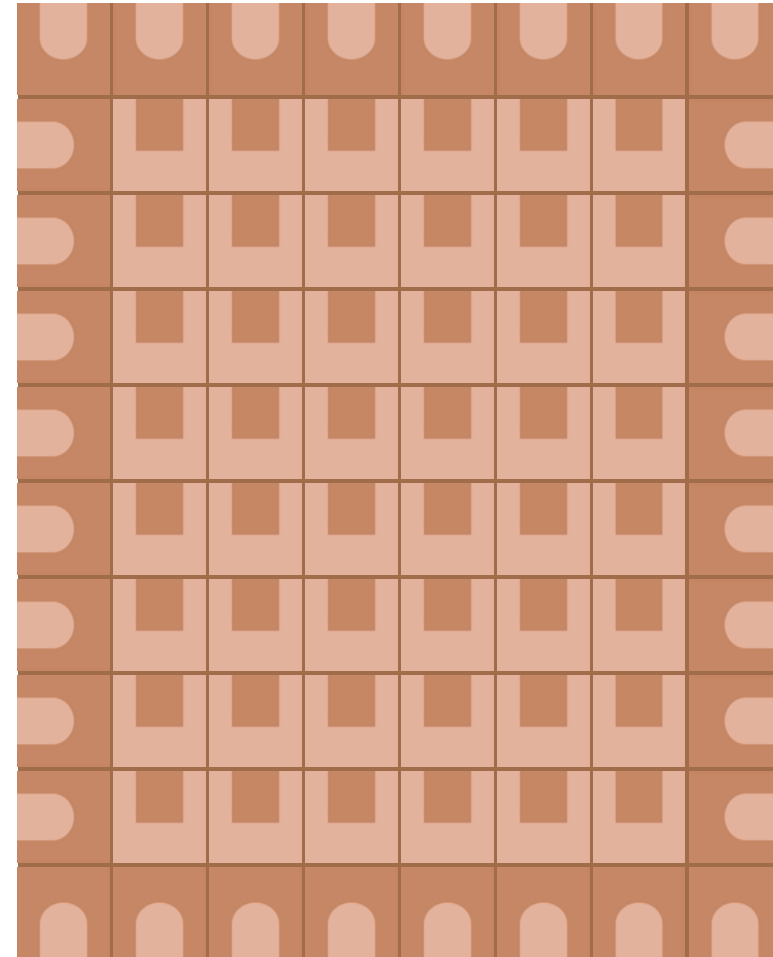
Matte
20,5x20,5 - 8"x8" | 10 mm

Laying example



ITALIAN LANDSCAPE
FIRENZE_A
FIRENZE_B
PESCA

Laying example



ITALIAN LANDSCAPE
FIRENZE_B
FIRENZE_C

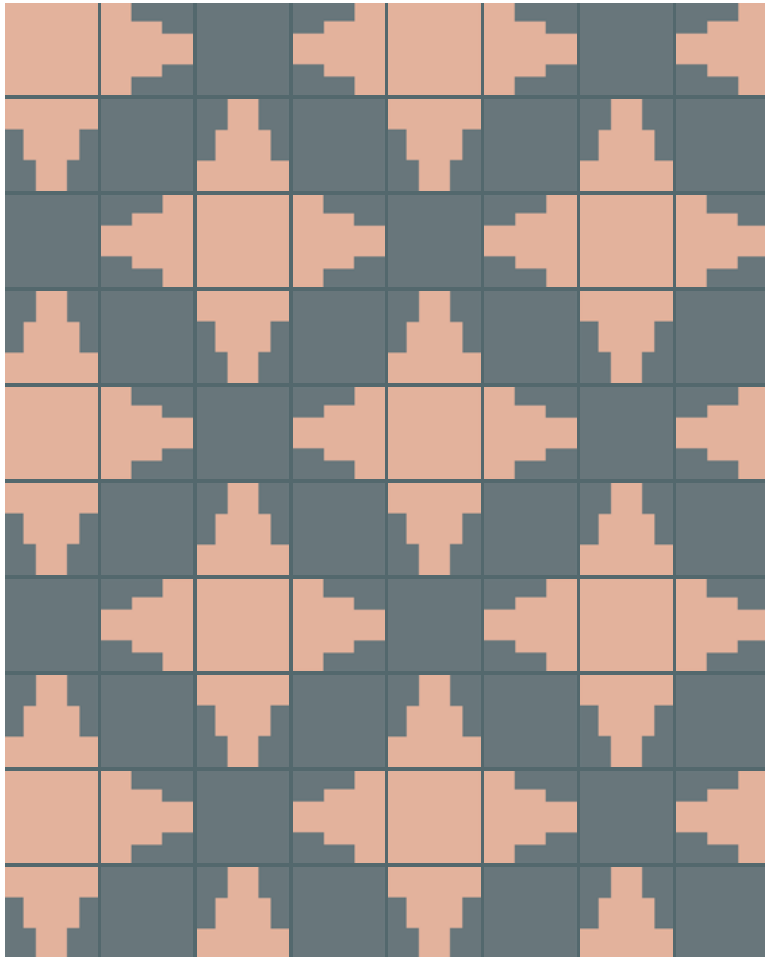
ITALIAN LANDSCAPE

Designed by **23Bassi**

PORCELAIN TILES

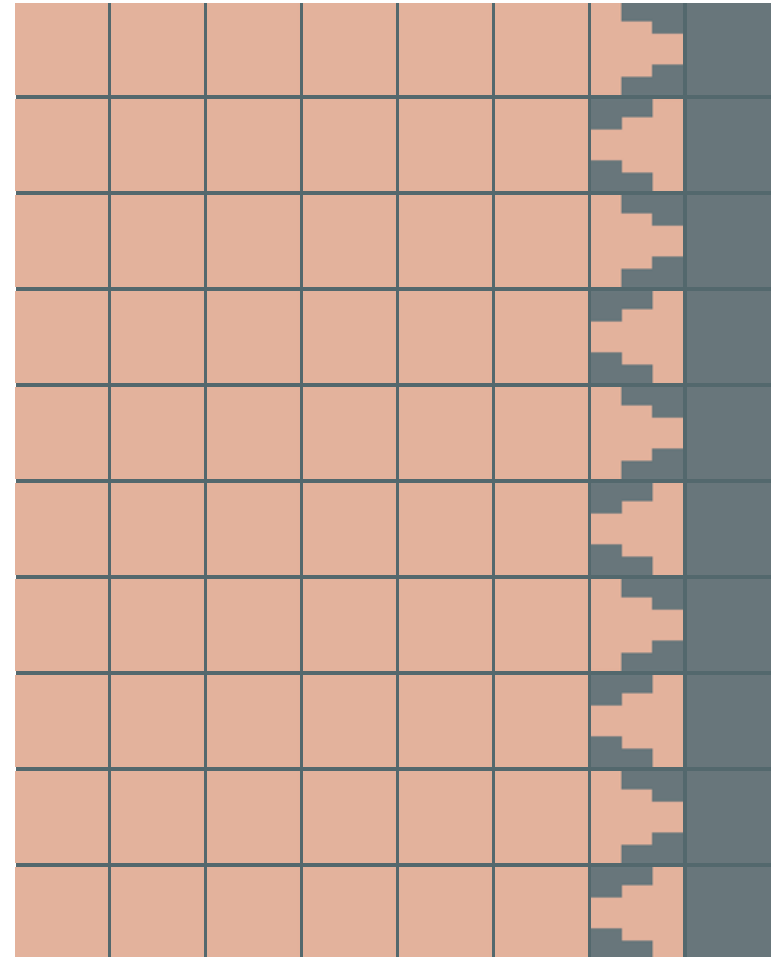
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Laying example



ITALIAN LANDSCAPE
SIENA_A
PESCA
OLTREMARE

Laying example



ITALIAN LANDSCAPE
SIENA_A
PESCA
OLTREMARE

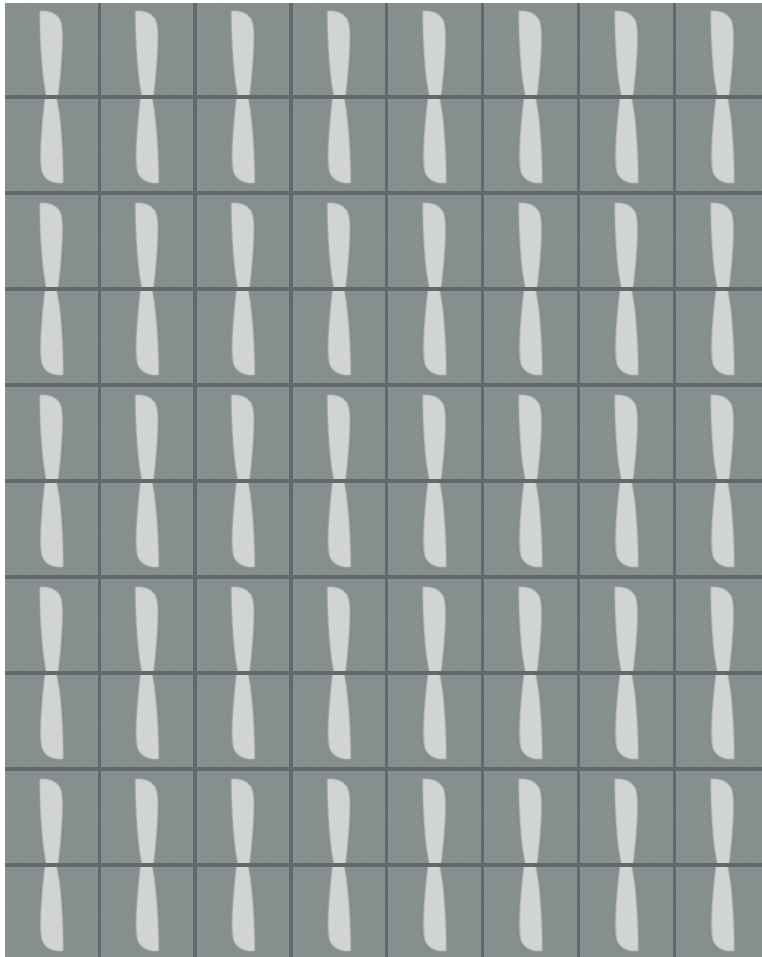
ITALIAN LANDSCAPE

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PORCELAIN TILES

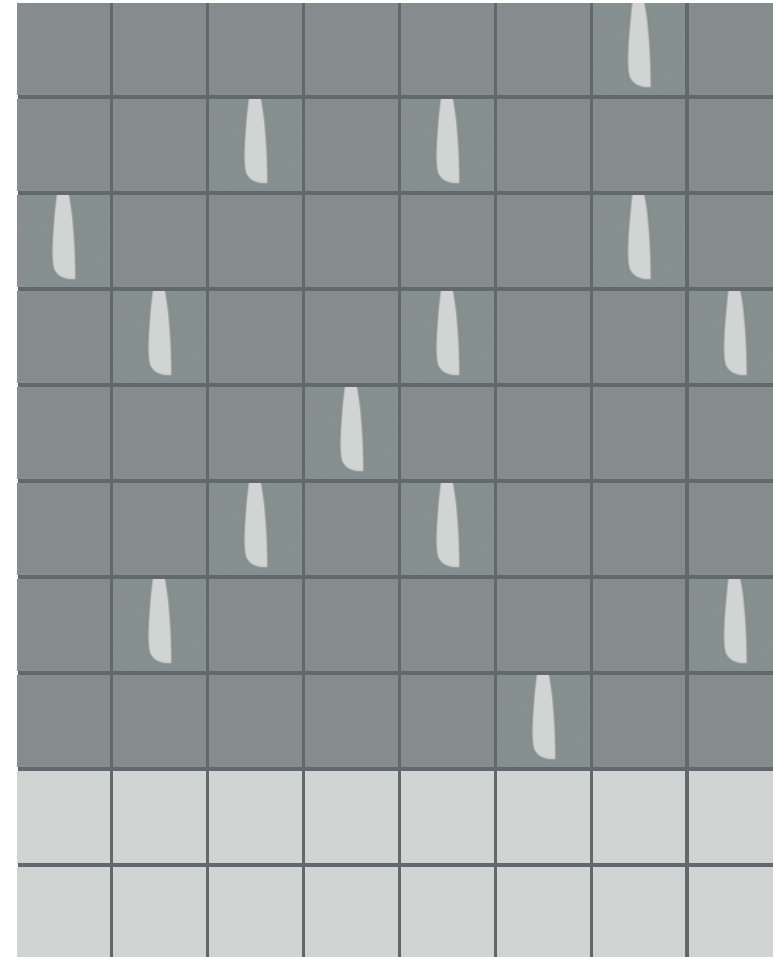
Matte
20,5x20,5 - 8"x8" | 10 mm

Laying example



ITALIAN LANDSCAPE
L'AQUILA_B

Laying example



ITALIAN LANDSCAPE
L'AQUILA_B
CIELO
MUSCHIO

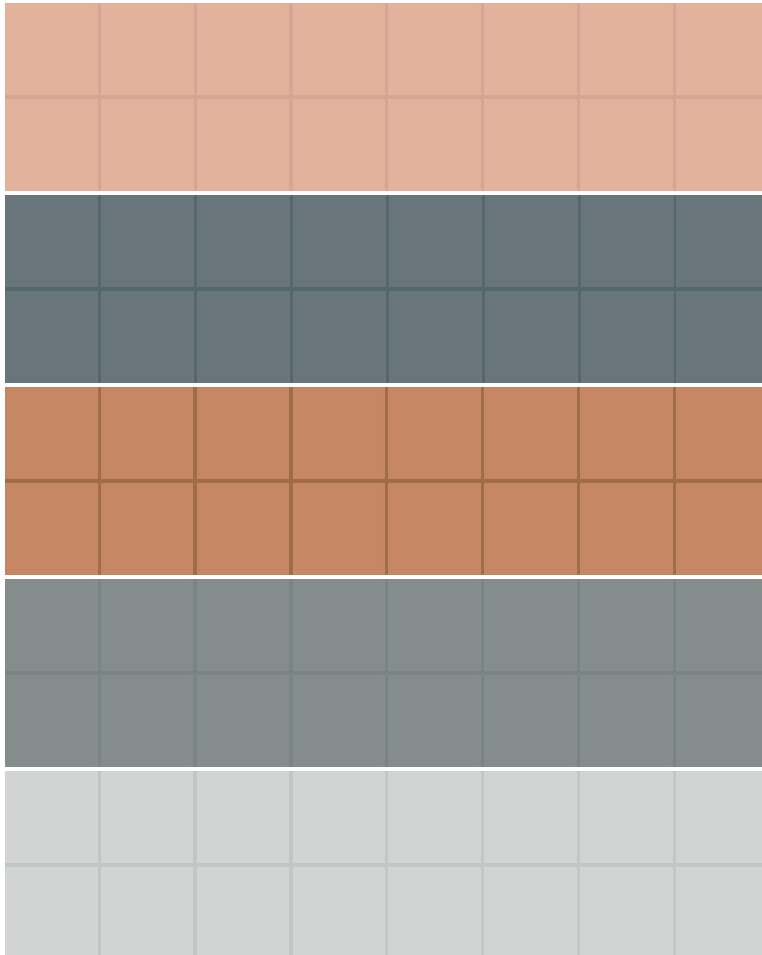
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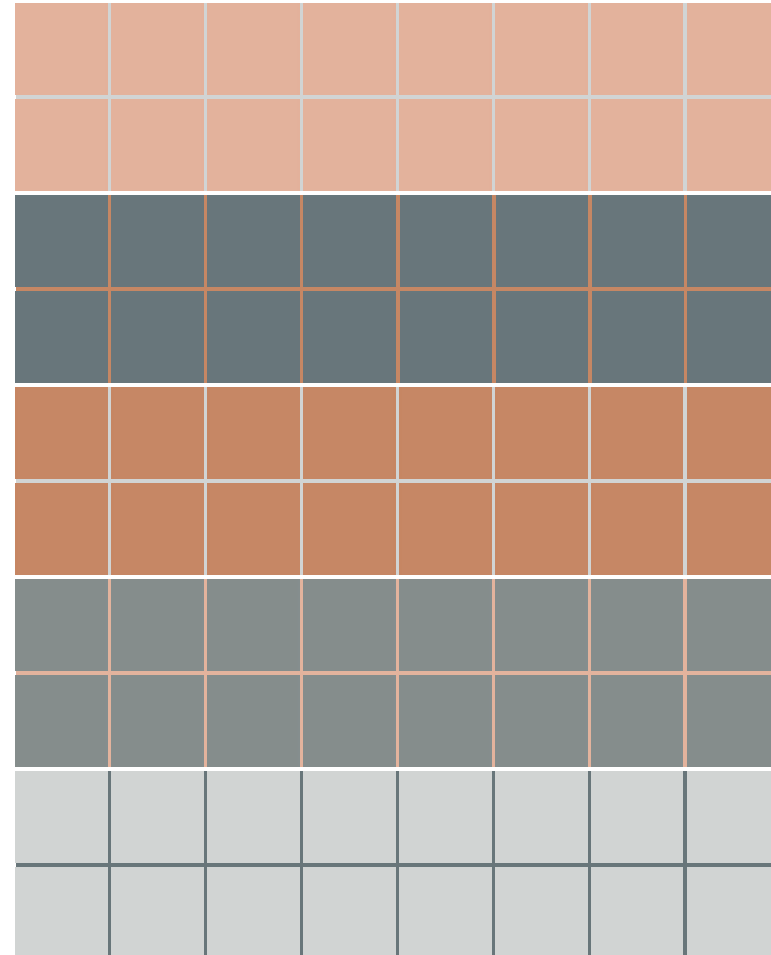
PORCELAIN TILES

Matte
20,5x20,5 - 8"x8" | 10 mm

Colored joints example



Colored joints example



CREDITS

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April 2023

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